**POPI Act and Social Media recommendations**

As part of your overall POPI Act compliance risk assessment in order to comply with Condition 7 (Security Safeguards, Section 19) you need to identify the risks associated with Social Media. Follow these recommendations as part of your overall risk management approach to reduce the risks associated with the use of Social Media.

# Prepare an inventory of all your Social Media platforms

We recommend you use the POPIA Social Media Assessment Tool in your toolkit to create a log of all your Social Media platforms

# Asses the risks of non-compliance for each Social Media platform used

We recommend you use the POPIA Social Media Assessment Tool in your toolkit to create a profile of all your Social Media platforms in key areas such as:

* Consent
* Purpose
* Data quality
* Data security
* Data subject rights
* Compliance monitoring

# Be open and honest about how you use Social Media

We recommend you make available a link on all your Social Media platforms to your Privacy Notice on your web site and ensure the notice adequately covers your use of Social Media.

# Be proactive

We recommend you make use of the guidance from the UK Privacy Regulator ([www.ico.org.uk](http://www.ico.org.uk)) in terms of personal privacy settings for Social Media Platforms found in the Social Media folder in your toolkit.